



GAME-CHANGING SPORTS MERCH DESTINATION, FAN OUTFITTERS, WILL OPEN AT BUTLER

A new one-stop shop for sports enthusiasts

GAINESVILLE, Fla. (July 26, 2024) – [Fan Outfitters](#), a business unit of [Lids Sports Group](#), the largest licensed sports retailer in North America, has expanded its brick-and-mortar footprint here at the [Butler Shopping Center District](#). Fan Outfitters will have their [newest location](#) here at Butler Town Center near [Warby Parker](#). Fan Outfitters will have their tentative grand opening on Thursday, August 15th with hours of operation Monday through Sunday from 11:00 am to 10:00 pm.

Fan Outfitters here at Butler Town Center will be the new one-stop fan shop for North Central Florida. A win-win boosted retail experience for the ultimate and everyday fan. At Fan Outfitters, you will be able to celebrate your teams and choose from an assortment of premium brands for today's licensed sports market. Devoted sports fans will have a dedicated space outside of sporting venues to call their community hub. Fan Outfitters will bring a whole new ball game to the sports merch industry. Not only as a shopping destination for gameday goods but also as a prospective retail space for player meet-and-greets and talent appearances. From jerseys, hats, and collectibles, Fan Outfitters will cater to the NCAA, Jacksonville Jaguars, Miami Dolphins, Tampa Bay Buccaneers Atlanta Braves, Tampa Bay Rays, Miami Marlins, Orlando Magic, and Miami Heat.

About Fan Outfitters

Fan Outfitters is the one-stop shop for the ultimate and everyday sports fan looking for the hottest brands to support their favorite local professional and collegiate teams. Fan Outfitters locations are designed with the purpose of serving as a community hub where local pro and collegiate teams can engage their fans through a captivating retail experience. Fan Outfitters is meant to be the first destination where fans can celebrate their local team's success as the go-to retailer for championship gear. With locations in regions with passionate sports fanbases including Texas, Georgia, Arizona, Kentucky, and many more, Fan Outfitters offers the widest selection of local sports and pop culture products in each market. Fan Outfitters is part of Lids Sports Group, which also operates stores under the Lids, Locker Room by Lids, Fanzz, Yankees Clubhouse Shops, Dodgers Clubhouse, Cardinals Clubhouse, and numerous other nameplates.

About Butler Enterprises:

Butler Enterprises offers over 150 stores and restaurants spanning over 1.5 million square feet. Butler Enterprises is the largest retail shopping center in North Central Florida. Locally owned by the Butler family, Butler Enterprises has been in business in Gainesville for over 83 years. Each year, Butler Enterprises has over 20 million visits to Butler Plaza, North, and Town Center. Additional information about Butler Enterprises is available at www.shopatbutler.com.

Contact: **Butler Enterprises**
3217 SW 45th Blvd.
Office: (352) 372-3581
marketing@butlerenterprises.com

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