



**FOR IMMEDIATE RELEASE**

## **Gainesville Crumbl Cookies Opens on December 1st**

GAINESVILLE, FL — Gainesville is about to get a whole lot sweeter on Friday, December 1st, when locally owned and operated Gainesville Crumbl Cookies, located at **3230 SW 35th Blvd, Gainesville, FL 32608**, opens its doors.

Store owners Tanner, Karli, and Craig Reaveley, can't wait to serve delicious treats to Gainesville cookie connoisseurs in Crumbl's iconic Pink Boxes. The store is open from 8am–10pm on weekdays and 8am–12am on Fridays and Saturdays. Media, community members, and city officials are invited to join the celebration, with a ribbon-cutting ceremony on Thursday, November 30 at 8:30am, free chocolate chip cookies for all of Grand Opening day, plus photo ops, and more!

Aside from satisfying your sweet tooth, the store is also providing over 35 career opportunities to Gainesville locals.

The grand opening week menu will consist of six of the 250+ weekly rotating flavors, including Crumbl's classic Semi-Sweet Chocolate Chunk. For future weekly lineups, don't miss the weekly flavor drops posted every Sunday at 6pm MST on all of Crumbl's social media accounts.

Customers can order in person or through the Crumbl App for delivery or curbside pickup during the first five business days of the Grand Opening. Starting Wednesday, December 6th, third-party delivery, catering, and nationwide shipping will be available via the Crumbl App or online at [crumblcookies.com](http://crumblcookies.com). **Customers who have downloaded the app can also enjoy a special Grand Opening 30-day promo code, valid for one free cookie at the Gainesville location beginning the Monday after Grand Opening!** Download the award-winning Crumbl App and start collecting Loyalty Crumbs toward free cookies today.

### **ABOUT THE OWNERS**

Tanner and Karli Reaveley are from Utah, where Crumbl was founded. They were die-hard fans who HAD to check the new Crumbl flavors weekly, so when they moved to Florida, they knew their new community needed Crumbl in their lives. Tanner and Karli are very excited to share their love for Crumbl with the Gainesville community.

Tanner, Karli, and Craig have spent months perfecting the Gainesville location to provide an irresistible experience for customers. Together with their crew, they are thrilled to finally open their doors to bring the people of Gainesville together over a box of the best cookies in the world.

### **ABOUT CRUMBL**

Crumbl Cookies's mission is to bring friends and family together over a box of the best cookies in the world. Crumbl was founded in 2017 in Logan, Utah, by Jason McGowan and Sawyer Hemsley. In just six years, Crumbl has grown from a humble cookie shop to a booming franchise with over 900 locations across all 50 states, plus Canada and Puerto Rico. Its rotating menu offers new flavors every week,

while regularly bringing back crowd favorites and unique original recipes. Crumbl is open from 8am–10pm on weekdays, 8am–12am on Fridays and Saturdays, and is closed on Sundays. Visit Crumbl online at [crumblcookies.com](http://crumblcookies.com), on social media (@crumblcookies), or at any of its nationwide locations.

#### **ABOUT BUTLER ENTERPRISES**

Butler Enterprises offers over 150 stores and restaurants spanning over 1.5 million square feet. Butler Enterprises is the largest retail center in North Central Florida. Locally owned by the Butler family, Butler Enterprises has been in business in Gainesville for over 82 years. Each year, Butler Enterprises has over 20 million visits to Butler Plaza, North, and Town Center. Additional information about Butler Enterprises is available at [www.shopatbutler.com](http://www.shopatbutler.com).

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