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FROM THE DESK OF DEBORAH BUTLER

Butler Enterprises Hosting Rock the Runway Fashion Show to Benefit Ronald McDonald House of North Central Florida

Gainesville, FL – November 8, 2023 – [Butler Enterprises](#) is excited to announce the return of [Rock the Runway](#). This annual fundraising event hosted by Butler Enterprises will be on Thursday, November 9th from 7 PM to 10 PM. Guests will enjoy culinary delights and refreshments from Butler restaurants. This fashion show will be in Butler Town Center at Stengel Field. This philanthropic evening will be a night of fun and fashion featuring the latest styles from the [Shops at Butler](#) modeled by local celebrities of the City of Gainesville.

Rock the Runway is a night of giving hosted by Butler. This year marks the fourth annual fashion show benefiting the [Ronald McDonald House Charities of North Central Florida](#), a nonprofit that has been providing care, comfort, and hugs for over 40 years to families seeking medical attention for their child. [Donations](#) are always welcome.

Two hundred guests will be in attendance. [Rock the Runway 2023 sponsors](#) include [SnG Pavement Marking Inc](#), [LifeSouth Community Blood Centers](#), [R.E. Robinson Remodeling](#), and [Dr. Yvette Godet, DMD](#). Curated fashion collections will include styles and trends from [Anthropologie](#), [Narcissus](#), [Allie Allure](#), [J. Crew Factory](#), and [REI Co-op](#). Select outfits will showcase statement jewelry provided by [The Village Jeweler](#) and [Kendra Scott](#).

Over 20 male and female [models](#) of all ages will Rock the Runway to potentially win one of the following awards: Rocked the Runway, People's Choice, Show Stopper, or Paparazzi Favorite. Models will showcase the latest looks on the runway, from locally owned boutiques to internationally recognized brands at Rock the Runway 2023.

Select guests will enjoy prime reserved seating and [VIP access](#) to the fourth annual Rock the Runway fashion show fundraiser. All guests will enjoy hors d'oeuvres from [Ford's Garage](#), [PF Chang's](#), [4 Rivers Smokehouse](#), [Nothing Bundt Cakes](#), and [Whole Foods Market](#). Bottles of wine and champagne have been donated by [Total Wine](#) and [First Magnitude Brewing Company](#) will be providing craft brewery selections. The night's décor and ambiance will be provided by [Keith Watson Events](#) and WCJB [TV20](#) is the media sponsor of Rock the Runway with Anchor [Kristin Chase](#) as the event's emcee.

About Butler Enterprises:

Butler Enterprises offers over 150 stores and restaurants spanning over 1.5 million square feet. Butler Enterprises is the largest retail center in North Central Florida. Locally owned by the Butler family, Butler Enterprises has been in business in Gainesville for over 82 years. Each year, Butler Enterprises has over 20 million visits to Butler Plaza, North, and Town Center.

Additional information about Butler Enterprises is available at www.shopatbutler.com.

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